



JUICY NEWZ

juiceblendz.com | summer 2008

SPOON IT. SIP IT. JUST DON'T SKIP IT!

Nothing wakes you up in the morning like the sweet rumble of a high powered blender!

Introducing Breakfast Blendz, the most important meal of the day in convenient cup form. New Breakfast Blendz from JUICEBLENDZ® have organic granola, real fruit, yogurt and 100% real juice for a healthy start every morning.

"JUICEBLENDZ is passionate and committed to making it easier for people to enjoy a healthy and nutritious breakfast," said Adam Ogden, Founder & CEO of JUICEBLENDZ. "Now our customers can make smarter choices in choosing a balanced morning meal, and best of all it's in a cup for people on the run." But Breakfast Blendz aren't just for breakfast, they are also a great way to enjoy a healthy and tasty meal all day long.

TO GET A SPECIAL BREAKFAST BLENDZ
WAKE UP CALL FROM JASON TAYLOR,
TEXT THE WORD JUICEBLENDZ TO 34343

Try our Strawberry Samba Breakfast Blendz. It's the perfect blend of strawberries, bananas and fat free frozen yogurt topped with just the right amount of organic granola and banana slices to make your taste buds dance. Or, experience a Blueberry Burst Breakfast Blendz, a combination of fresh blueberries, apple juice, raspberry sherbet and bananas, topped with organic granola and blueberries. This blend will definitely start your day off with a blast!

So whether you spoon it or sip it, once you've tried our new JUICEBLENDZ Breakfast Blendz, you won't want to skip it.



CONGRATULATIONS EDYTA AND JT!

You two really know how to mix it up.



Jason Taylor & Edyta Sliwinska may have finished second on Dancing With The Stars, but to all of us at JUICEBLENDZ® they will always be #1. Thank you for being part of the JUICEBLENDZ team and making every day just a little more fun.



ANOTHER JUICEBLENDZ ORIGINAL

If you haven't tried our new JB EatZ yet, well...what are you waiting for? With our great selection of Wrapz, Sandwichez, Saladz and Bagelz, the EatZ menu joins our smoothiez as the perfect blend of taste and health. Now serving all day long.



JB WILTON MANORS. BECOMING ONE WITH THE NEIGHBORHOOD

Chris Knott and Sean Bennett are the proud co-owners of the JUICEBLENDZ in Wilton Manors, Florida. Since opening their store in mid April, they've enjoyed tremendous support from the community and have experienced overwhelming success as well.

Here is what Sean and Chris had to say about why the JUICEBLENDZ® concept appealed to their entrepreneurial spirit.

JB: Why did you decide to join JB?

CHRIS: I was always interested in starting my own business and controlling my own destiny. JUICEBLENDZ fit into that plan at the right time and it's the right business – it's a healthy product that helps customers.

SEAN: It was a no-brainer. I was convinced that this type of business should be able to survive and thrive with today's economic climate. And besides, it tastes SO good!

JB: How did you decide where to open your first franchise?

SEAN: We chose our first location in Wilton Manors, FL, a small town close to downtown Fort Lauderdale. There is a large population of health-minded, trendy people who frequent the main drive and there's always something going on in the town.

JB: It seems you've had a lot of success quickly; to what do you attribute that success?

SEAN: With almost 10,000 guests in the store within the first few months, we're excited for what's to come in our future. We believe that the key to success is the "welcoming" feel we give every person that walks through the door. We get a lot of repeat customers, so we always try to get to know people by name and create a more personal atmosphere.

JB: We understand that you've been awarded the rights to open an additional JUICEBLENDZ store. Where are you looking to open that location and why?

CHRIS: We've been discussing the location of the 2nd store. I think it's important to seek out "up and coming" trendy, youthful areas such as 2nd Avenue by The Broward Performing Arts Center and/or the downtown Las Olas area. It has strong business presence during the day and lots of energy and activities at night.

JB: What sticks out as your most positive JUICEBLENDZ experience?

CHRIS: The Grand Opening was incredible! I was expecting a crowd, but nothing like the turnout we had. We are proud that we hold the record for the highest grossing grand opening in JUICEBLENDZ history.

**IF YOU'RE LOOKING FOR
A FRESH BUSINESS**

IDEA

JOIN JUICEBLENDZ® TODAY!

JUICEBLENDZ® is growing fast, by blending a fresh business concept with choice locations, a state-of-the-art retail environment, fresh fruit and real juice, plus our own complete line of nutritional supplements. Customers and franchisees can't get enough of our extensive Smoothiez and Eatz menu.



locationz

AMERICAN AIRLINES ARENA

Home of the Miami Heat
601 Biscayne Boulevard
Miami, FL 33132
866.525.3639

BANK ATLANTIC CENTER

Home of the Florida Panthers
One Panther Parkway
Sunrise, FL 33323
866.525.3639

BOCA RATON

Shoppes of Blue Lake
1200 Yamato Road
Boca Raton, FL 33431
561.981.5301

CORAL SPRINGS

Waterway Shoppes at Heron Bay
6230 Coral Ridge Drive
Coral Springs, FL 33076
954.510.1572

FT. MYERS

Gulf Coast Town Center
10021 Gulf Center Drive - Unit G200
Ft Myers, FL 33913
239.432.9975

KENDALL

Carter Square
13668 N. Kendall Drive
Miami, FL 33186
786.220.9343

MIAMI/PINECREST

Suniland Shopping Center
11401 S. Dixie Highway
Miami, FL 33156
305.259.8688

MIRAMAR

Fountains of Miramar
2933 SW 160th Avenue
Miramar, FL 33027
954.441.5955

MOBILE BLENDING UNIT

Anywhere, USA
866.525.3639

PLANTATION

Veranda Shoppes
518 N Pine Island Road
Plantation, FL 33324
954.446.0500

WESTON

Weston Commons
4533 Weston Road
Weston, FL 33331
954.217.1144

WILTON MANORS

Shoppes at Wilton Manors
2246-B Wilton Drive
Wilton Manors, FL 33305
954.358.0772



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